

**READY
FOR WORK**EQUIPPING
PROFESSIONALS WITH
EVERYTHING THEY NEED
TO GET THE JOB DONE.

WURTHREPORT

STAY CONNECTED.
FOLLOW OUR SOCIAL
CHANNELS TO KEEP
UP TO DATE WITH
EVERYTHING HAPPENING
AT WURTH.

Edited by Presley Gibson

STRONG STARTS. SMART OPERATORS. NO WASTED MOTION.



BUILT FOR THE YEAR AHEAD

Serious about reliability.

Reliability is what keeps jobs on track and reputations intact. It's the tools that perform every time, the consumables that are there when you need them, and the support that solves problems quickly. That is what we build everything around, because your time is worth more than excuses.

“The goal is simple: fewer delays, fewer call-backs, and work you can stand behind.”

This issue is built to bring you value you can use straight away. New gear, proven favourites, and smarter ways to run the basics. If there is a bottleneck in your workflow, talk to your rep and we'll help you fix it.

ASK YOUR SALES REP ABOUT THIS MONTH'S

PRO PICKS

**BUILT FOR PROS.
CHOSEN BY WINNERS.**OR CHECK
THEM OUT
HERE

KICK OFF

One Team, One Direction, 2026 Starts Here. Kick Off Conference

Aligning our people to deliver more value for the customers who refuse to stand still.



The team gathered outside our Wurth Auckland HQ in Auckland for our 2026 Kickoff. Pictured are our Area Managers, Regional Managers, National Managers, Executive Team, key visiting leaders and colleagues from across the country, as well as from Australia and Germany.

Kick Off 2026 brought together Würth New Zealand's Area Managers, Regional Managers, National Managers and Executive Team from across the country, along with key visiting leaders and colleagues from Australia and Germany. It was a rare opportunity to step away from the day to day and focus on what matters most,

how we grow, how we improve, and how we deliver more value for our customers in the year ahead. With Serge Oppedisano (Senior VP Australia and New Zealand) and Michael Frank (Head of Directsales International) joining us, the message was clear. Winners do not leave performance to chance. They align, commit, and

execute. Across every division and every region, we are sharpening focus on the things that make the biggest difference in the field. Better availability. Faster support. Smarter systems. Stronger technical capability. And a consistent customer experience, no matter where you are in the country. Because premium is not a label. It

is the standard we hold ourselves to. The customers who stay ahead expect it. That is why we are investing in our people, our systems, and the way we support you on the job. 2026 is about building stronger partnerships with the operators who want to win. If that is you, we are ready.

WHEN ONLY THE BEST WILL DO, THIS IS WHAT THE BEST CHOOSE.



HERO PRODUCT RANGE

WÜRTH ONLINE SHOP

Serious operators do not waste time.

Order fast, repeat past orders, and stay ahead with online-only offers and full account visibility.

SCAN TO ACCESS ESHOP



CUSTOMER STORY: MATEO HERNANDEZ

Customer Story: A Relationship Built on Reliability

Some customers become part of the Würth story because we help them keep moving beyond a single location.

After moving to New Zealand from Argentina in mid-2023, Mateo Hernandez brought his panel beating and spray painting trade from Buenos Aires into the Kiwi workshop environment. He started in Nelson, learnt the local way of working, then made the move to Whanganui. What stood out was the support behind the scenes. In Nelson, Würth rep Olly McPherson helped source the right tools, supplies and consumables, and

provided technical guidance on equipment used daily, including COOLUS air-con servicing machines. Through Olly, he met Carlin Barry, our Whanganui rep, who helped line up work even before the move north. That is partnership in action. In collision repair, speed means nothing without quality. Repairs must be accurate, consistent, and built to last the life of the vehicle. That demands products you can rely on every time. For panel replacement work, Mateo

rates the M-Cube Power Tool lineup for drilling spot welds and prepping surfaces, followed by Bodywork Primer Zinc Spray and Cavity Wax to protect the repair long after it leaves the shop. Because premium is not only what we sell. It is how we support the people who use it.

“When the job demands quality, it helps to have a partner who has your back.”



WANT TO SEE MORE?

Stay connected and in the know! Follow Würth on all our social channels for exclusive insights, product highlights, special offers, and stories from across our team and customers. There's always something happening at Würth, come join the conversation!



SOCIALS CORNER

Slab Down in Peak View

Now that's a worksite view worth talking about. Bagley Construction recently shared this great progress shot from their Peak View project, slab down and ready for the next stage.

From the initial set-out to the final pour, projects like this rely on preparation, precision, and dependable gear. When you're working to tight schedules and high standards, you need tools and equipment you can trust to perform day in and day out. That's what we're proud to support, hardworking Kiwi tradies who take real pride in their craft. It's always fantastic to see Würth products backing teams on jobs like this, helping make every stage of the build run smoother and more efficiently. Whether it's fastening, fixing, measuring, or site essentials, reliability matters long before the framing goes up. A big thanks to Bagley Construction for tagging us and sharing their progress. We genuinely love seeing Würth gear out in the field across Aotearoa, supporting quality workmanship from the ground up. Keep the photos and videos coming, your projects might just feature in our next Socials Corner!



AS FEATURED IN THE STORY



M-CUBE CORDLESS POWER TOOLS

CHECK OUT THE RANGE HERE



BODYWORK PRIMER ZINC SPRAY

CHECK OUT THE RANGE HERE



CAVITY WAX

CHECK OUT THE RANGE HERE



A Trade Built on Reliability

Some customers stick with Würth because the products work. Others stick with Würth because it stands for something. We recently spoke with a customer who's been using Würth products for 13 years, starting right at the beginning of his working life. Now an irrigation technician nearly six years into the trade, he's still clear on why he chooses Würth. His first purchase was a pair of Tigerflex gloves, memorable for their comfort and durability. Since then, reliability has been the constant. "The products are extremely reliable," he told us, "and the values Würth upholds as an organisation is great to see." When asked what he couldn't live without, he didn't hesitate: The Club Hammer, a tool that's delivered force, control, and confidence time and again in the field. He's also had a couple of wins along the way, his favourite being the limited edition Reinhold Würth tool kit. But what stands out most is his perspective. Behind the scenes, his family is carrying a heavy load, and he shared what that has taught them, to appreciate each day and stay loyal to the brands that genuinely help. Because at its best, that's what Würth is. Reliable gear, backed by people who care.

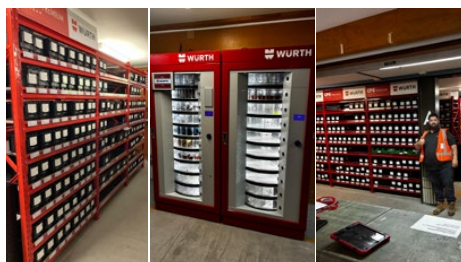


“The products are extremely reliable and the values Würth upholds as an organisation is great to see”

MINI FEATURE

Systems That Keep Workshops Moving

When a business relies on consumables every day, small stock problems quickly turn into big disruptions. One of our recent systems projects with our customer, Power Generation, highlighted a common issue across the industry. They were juggling multiple suppliers, travelling to pick up stock, and dealing with stockouts that interrupted work and created unnecessary admin. Working alongside the site team, Würth implemented a complete consumables solution using Kanban, ORSY, and ORSYmat. The setup was built around their central stores and designed to keep the right products available at the right time across key categories, including hardware, abrasives, PPE, tooling, chemicals, drilling, Sysko kits, clamps, and more. The impact was immediate and practical. The customer moved to one invoice per month, eliminated stockouts, and gained better control and visibility over what was being used. They also saw a reduction in usage on key items such as PPE, thanks to improved access control and accountability. So before you accept stockouts and wasted time as "just part of the job", ask yourself one question: what would change if your consumables ran like a system? With Würth, you can build that control.



WÜRTH SYSTEMS

STAY AHEAD WITH WÜRTH SUPPORT.

From systems and supply to technical help and compliance, we help serious operators run a tighter business.

- Consumables systems and stock control
- Technical advice and product support
- Equipment servicing and calibration
- Compliance and safety resources
- Smarter ordering and account tools



SCAN TO EXPLORE OUR
SERVICES



TIP OF THE MONTH

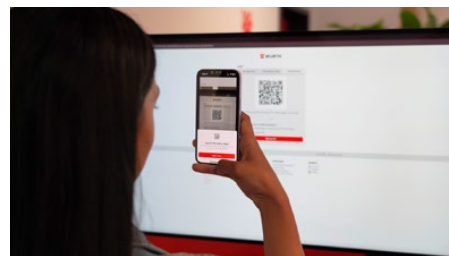
Logging In Is Now Faster.

Your seamless gateway to the Würth Online-Shop. Efficient workflows start with easy access. We have added new login options built for speed, simplicity, and reliability, so you can get ordering sorted in seconds and stay focused on the job.

1) Set a personal login name. Skip the customer or partner number. Create a login name you will remember, like your email address. Set-up (under 30 seconds): Online-Shop → Settings → Access data. Add your login name and you are ready for quicker logins from then on.

2) The pro option: App + QR login. For the fastest login with zero typing: Online-Shop login page → Login with Würth App. Open the Würth App (logged in) → Scan the QR code. That's it. You are in. Perfect for busy workshops. Hands full or gloves on? QR login keeps things moving with minimal interruption.

3) Pro tip: stay logged in on the Würth App. Once you are logged in on the App, you stay logged in. Less admin, fewer interruptions. Seamless. Simple. Würth.



TECH HIGHLIGHT

Approval Workflows That Keep Orders Moving.



You have probably seen it happen. Someone orders an item because no one is sure where the last one went. It feels minor, but repeat orders add up. The answer is not restriction. It is accountability, visibility, and a smoother way to buy.

That is what Würth Online-Shop approval workflows deliver. Built to match how your business works. Assign user roles so the right people can order, approve, view pricing, or access invoices. Everything stays organised without slowing the team down.

Every order is traceable. See who requested an order, who approved it, and which purchase order or cost centre it is linked to. Managers and finance teams get clearer oversight of spend across sites and departments. With ordering and invoicing in the same system, there is less manual follow-up and fewer mismatches between procurement and accounts.

Approved anywhere, anytime. The Würth App ties in perfectly. Orders can be created on site, sent for approval instantly, and approved on the go. Office, workshop, or field, your team can keep things moving.

With the right setup, your Würth Online-Shop becomes more than a place to order. It becomes a practical procurement tool that supports visibility, accountability, and a smooth journey from order to invoice.

To get started: contact your Würth Sales Representative or email eshop@wurth.co.nz

To learn more scan the QR code below:



DON'T MISS THESE NEW ARRIVALS!

NEW ARRIVALS

Just landed

Tools, chemicals,
and workshop essentials

SCAN TO SEE
WHAT'S NEW



RATCHET MULTI-BIT SCREWDRIVER WITH PISTOL HANDLE SET OF 37 PIECES

Art.no. 061364037

LAUNCH PRICE
\$239ea



SCAN TO
EXPLORE



PAINT SPRAY QUATTRO (NEW COLOUR RELEASE)

Art.no. 089339...

LAUNCH PRICE
\$26.99ea



SCAN TO
EXPLORE



BOND AND SEAL FAST STRUCTURAL ADHESIVE KD FAST

Art.no. 0890100730

LAUNCH PRICE
\$35.99ea



SCAN TO
EXPLORE



WÜRTH HAND CLEANER RANGE

OUR BEST-SELLER JUST GOT A GLOW UP

NEW HAND CLEANER OLIVE SCRUB

Available in 350ml & 4L

Art.No. 0893905

Art.No. 0893905350



Olive Scrub is the new go-to for daily and workshop grime, with a premium clean and skin-friendly balance.



Daily & Medium - Heavy Workshop Grime

INDUSTRIAL HAND CLEANER CLASSIC

Medium-Heavy Dirt
Intensity: ★★★★★



N-SPECIAL HAND CLEANER

Adhesive Soiling | Heavy Duty
Intensity: ★★★★★



Ask your Würth Rep about the range



PERSONALITY QUIZ

QUESTIONS

Q1: You hate... A rework B running out of stock

Q2: You solve by... C planning D improvising

ANSWERS

AC The Quality Controller

AD The Fixer

BC The Stock Master

BD The Scrambler



THE ANNUAL WÜRTH TRADITION RETURNS

The week our team hits the road, backing the crews that keep New Zealand moving and bringing you a Limited RW Black Edition release.



GET READY FOR
THE DROP
20-25 APRIL 2026



Rhuth
**WORKOUT
WEEK 2026**